

**ACADEMIC CALENDAR**

**Programme:** Certificate Programme in Digital Marketing (Online)

**Batch:** Jan. 2020

<b>Schedule</b>	<b>Dates</b>
Online course delivery, teaching & learning as per four quadrant approach suggested by UGC on the LMS platform and continuous assessment.	March 2020 to May 2020.
<b>Formative Assessment</b> Assignment 1 & Assignment 2	June 2020
<b>Summative Assessment</b> Term End Examination	June 2020